



Agenda

Housing Low Income Working Group

March 12, 2012, 11:00am – 12:00pm EDT

Participants in each work group are asked to:

- *Join in a telephone call to discuss these issues in more depth.*
- *Think about topics/issues you would like to see addressed in Meetings 2 and 3.*
- *Provide guidance on programs and speakers that should participate in future discussions.*

Welcome, Introductions – 10 Minutes (11:00-11:10)

- Welcome, introductions
- Review of Dec. 2 discussions:
- Opportunities to provide feedback outside group forum, contact Samantha by email, phone
- Designation of group leader/reporter

Initial Discussion – 25 Minutes (11:10-11:35)

Outcome # 1 – Robust education/marketing programs for residential customers organized by income level.

- Low Income Channels
 - Use existing channels (CAAs, churches, schools, food banks, etc.) to provide basic education on EE principles, and leverage program offerings
 - Create educational materials aimed at conveying complex EE issues in a simple way – eliminate customer suspicion of utility by using existing channels as delivery method
- Middle Income
 - Clearinghouse for information on EE, including basic principles and program offerings
- Coordination within advocacy orgs, and between advocates and utilities
 - Ensure coordination between State-level Community Action Agency, and regional CAA groups

- Utilities to use CAA network to deploy program offerings, vet programs to ensure they are effective
- Address possibility of third party administration of EE/DSM program marketing/education

Outcome # 2 – Improve residential housing stock

- Weatherization of existing homes, dependant on income level
 - Middle income weatherization
 - Low income weatherization
 1. Heat pump code requirement for manufactured housing sector
- Pilot for pre-1976 manufactured housing replacement program
- Uniform installation code for manufactured houses
- New state requirements of national model codes for new residential and commercial buildings
 - Code enforcement
 - Strategies for increased compliance

Outcome # 3 – Robust training/certification programs for EE contractors, installers

- Implementation of training program to provide a certified network of contractors and installers
 - Weatherization
 - Energy Auditors
 - HVAC systems

Outcome # 4 – Expand and enhance Kentucky Home Performance Program

- Review of current program
- Opportunities for expansion

Outcome # 5 – Increased financial incentives for residential energy users

- Tax incentive structure for middle income residential customers, linked to EE upgrades and performance
- Revolving loan fund with zero to low interest
- Expand grant offerings for residential users
- Explore enhanced use of on-bill financing

Reference Materials – 10 Minutes (11:35-11:45)

- New Hampshire Electric Assistance Program

- WAP and DSM coordination
- We will circulate additional program reviews later this week

Next Steps – 15 Minutes (11:45-12:00)

- What other topics should we discuss at Meeting 2 on March 22?
- Are there additional speakers or programs that we should review?